



Show up #UNEDITED

Lead – Impact – Thrive

xo

Natalie Wideman,
OLY

The most important question I have ever been asked:

**“What are you
so afraid of?”**

BUT I WAS ALREADY “SUCCESSFUL”



Tokyo 2020 Olympic Bronze Medalists



THE TRUTH I DIDN'T WANT TO FACE

In sport & in life.

HOW DID WE GET HERE





THE IDENTITY SHIFT



**LEAD YOURSELF
TO LEAD
OTHERS**

**EXPECT IT TO BE
HARD**

Tell yourself that you are **BUILT** for this.

CONTROL THE CONTROLLABLES

Narrow your focus.

REMEMBER YOUR WHY

Let purpose drive your actions.

THANK YOU



CONNECT

IG: @nataliewideman x @uneditedselfco

Email: natalieuneditedselfco@gmail.com